



HOSTED BY



Please join us as an Exhibitor or Sponsor!

On behalf of the South Jersey Transportation Authority (SJTA) New Jersey Fish and Wildlife (NJFW), and the State of New Jersey Department of Transportation (NJDOT), we invite you to participate as a sponsor or exhibitor at the **2022 Northeastern Transportation and Wildlife Conference (NETWC)** to be held September 18 – 21 at the Sheraton Atlantic City Convention Center in Atlantic City, New Jersey.

The theme is "**Roadmaps Reimagined - Harnessing Today's Opportunities to Help Wildlife Navigate Our Mobile World**". The undeniable challenge of sustaining wildlife mobility across a fragmented and changing landscape is being met with historic support, offering up a pivotal moment for conservation. NETWC 2022 brings together a community of ecologists and transportation planners, engineers, administrators, and researchers, to share our collective expertise and harness today's opportunities to put pro-wildlife infrastructure solutions into practice.

WHO ATTENDS?

Over 250 experts from all areas of wildlife and transportation from Northeastern U.S., Canadian Provinces and other U.S. states.

HIGHLIGHTS

Highlights of the event include keynote speakers, informative and relevant concurrent sessions, problem solving workshops, full afternoon field trip, and numerous opportunities for networking.



WHY EXHIBIT OR SPONSOR?

This is a great opportunity to show your interest in transportation and wildlife. Your company will receive recognition through a variety of channels as described in the Sponsor and Exhibitor brochure, based on the level of participation.

MULTIPLE LEVELS AND OPPORTUNITIES

A wide range of participating levels and prices are available. Knowing one shoe does not fit all, custom sponsorships are also available upon request. Please review the information on the following page and let NETWC know how you would like to participate.

WWW.NETWC.ORG

Please visit the website if you would like to learn more about the Northeast Transportation and Wildlife Conference.

Exhibitor & Sponsor Opportunities

Sponsors will receive recognition through a variety of channels based on their sponsorship. Choose the right opportunity for you from the options below. If you don't see something to fit your budget or your needs, contact the NETWC Sponsor Coordinator to help build a custom package.

MEALS & EVENTS	PRICING	SPONSORSHIP BENEFITS
Icebreaker <i>(one opportunity available)</i>	\$5,000.00	<ul style="list-style-type: none"> • Logo on event signage, drink ticket, cocktail napkins and table tents • Logo on conference website with link back to company • One Complimentary conference registration • Listing in the Sponsor Directory • Discounted Exhibit Table fee of \$150
Dinner <i>(one opportunity available)</i>	\$5,000.00	<ul style="list-style-type: none"> • Logo on event signage, drink ticket, and table tents • Logo on conference website with link back to company • One Complimentary conference registration • Listing in the Sponsor Directory • Discounted Exhibit Table fee of \$150
Keynote & Awards Luncheon <i>(one opportunity available)</i>	\$5,000.00	<ul style="list-style-type: none"> • Logo on event signage, and table tents • Logo on conference website with link back to company • One Complimentary conference registration • Listing in the Sponsor Directory • Discounted Exhibit Table fee of \$150
Breakfast <i>(two opportunities available; sponsorship is for one breakfast)</i>	\$3,000.00	<ul style="list-style-type: none"> • Logo on event signage, and table tents • Logo on conference website with link back to company • One Complimentary conference registration • Listing in the Sponsor Directory • Discounted Exhibit Table fee of \$150
Field Tour Boxed Lunch <i>(one opportunity available)</i>	\$3,000.00	<ul style="list-style-type: none"> • Logo on lunch packaging • Logo on conference website with link back to company • One Complimentary conference registration • Listing in the Sponsor Directory • Discounted Exhibit Table fee of \$150
All Day Beverage Station <i>(two opportunities available; sponsorship is for one day)</i>	\$2,500.00	<ul style="list-style-type: none"> • Complimentary listing in the Sponsor Directory • Signage at the beverage station in the exhibit area • Logo on conference website with link back to company • One Complimentary conference registration
Morning or Afternoon Break <i>(four opportunities available)</i>	\$2,500.00	<ul style="list-style-type: none"> • Complimentary listing in the Sponsor Directory • Signage at the break tables in the exhibit area • Logo on conference website with link back to company • One Complimentary conference registration
Water Refill Station <i>(two opportunities available; sponsorship is for one day)</i>	\$2,000.00	<ul style="list-style-type: none"> • Complimentary listing in the Sponsor Directory • Signage at the water refill station in the exhibit area • Logo on conference website with link back to company • One Complimentary conference registration



IMPRINT ITEMS	PRICING	SPONSORSHIP BENEFITS
Tote Bag <i>(one opportunity available)</i>	\$5,000.00	<ul style="list-style-type: none"> · Logo imprinted on bag · Listing in the Sponsor Directory · Company name included on event signage · Company logo on conference website · One Complimentary conference registration · Discounted Exhibit Table fee of \$150 <i>Deadline to register for this item is July 15th</i>
Water Bottle <i>(one opportunity available)</i>	\$5,000.00	<ul style="list-style-type: none"> · Logo imprinted on bottle · Listing in the Sponsor Directory · Company name included on event signage · Company logo on conference website · One Complimentary conference registration · Discounted Exhibit Table fee of \$150 <i>Deadline to register for this item is July 15th</i>
Pen <i>(one opportunity available)</i>	\$3,000.00	<ul style="list-style-type: none"> · Logo imprinted on pen · Listing in the Sponsor Directory · Company name included on event signage · Company logo on conference website · One Complimentary conference registration · Discounted Exhibit Table fee of \$150 <i>Deadline to register for this item is July 15th</i>
Lanyard <i>(one opportunity available)</i>	\$3,000.00	<ul style="list-style-type: none"> · Logo imprinted on lanyard · Listing in the Sponsor Directory · Company name included on event signage · Company logo on conference website · One Complimentary conference registration · Discounted Exhibit Table fee of \$150 <i>Deadline to register for this item is July 15th</i>
OPTIONAL ITEMS	PRICING	BENEFITS
Marketing Only Package	\$1,000.00	<ul style="list-style-type: none"> · Bag insert (see description below) · Poster ad · Full page advertisement in Conference Program · Logo on conference website with link back to company
Exhibit Table	\$500.00	<ul style="list-style-type: none"> · One 6' draped table & Two chairs · One Complimentary conference registration
Bag Inserts	\$300.00	<ul style="list-style-type: none"> · You'll have the ability to provide 1 to 5 sheets of literature OR imprinted item inserted in each conference tote bag · Supplied literature MUST be stapled together and provided prior to the Conference · Due date and address of where to send will be provided with confirmation materials.
Poster Ad	\$300.00	<ul style="list-style-type: none"> · You provide us the artwork and we will print a single 22"x28" full color poster advertising your company · Poster ads will be placed in high traffic area with most visibility · Information about where to email ad will be sent with confirmation materials.

[**CLICK HERE TO REGISTER**](#)

EXHIBITING DETAILS

A table top exhibit will include a 6' draped table with 2' of space between exhibitors, two chairs, basic WIFI, and one full conference registration. Electricity will also be available to order through the facility at an additional \$50. Exhibit space will be assigned on a first paid-first served basis, and will be set up in the public space outside the general session in a very high traffic location. A complete confirmation packet to include additional electrical ordering instructions, shipping, attendee registration, and venue details will be emailed once your registration and payment are received, on month prior to the conference date. Please note that your registration is not considered definite until full payment is received. Below is the set-up, exhibiting, and tear down schedule:

EXHIBIT SET UP:

Sunday, September 18th
12:00 p.m. – 6:00 p.m.

EXHIBIT HOURS:

Sunday, September 18th
6:00 p.m. – 7:00 p.m.

Monday, September 19th
8:00 a.m. – 5:00 p.m.

Tuesday, September 20th
7:00 a.m. – 12:00 p.m.

Wednesday, September 21st
7:00 a.m. – 10:30 a.m.

EXHIBIT TEAR DOWN:

Wednesday, September 21st
11:30 a.m. – 1:00 p.m.

QUESTIONS AND HOW TO REGISTER

If you would like to participate as an exhibitor or sponsor, please visit: www.netwc.org, and go to the **Sponsor Exhibitor** tab for the online registration form.

Questions? Call (802) 865-5202, or send email to the NETWC Sponsor and Exhibitor Coordinator Karen Forbes at karen@delaneymeetingevent.com.

SCHEDULE AT-A-GLANCE

Sunday, September 18th	
12:00 PM – 6:00 PM	On-site Registration
12:00 PM – 6:00 PM	Sponsor and Exhibitor Set-Up
6:00 PM – 7:00 PM	Welcome Reception with Sponsors and Exhibitors
Evening	Dinner on Own
Monday, September 19th	
8:00 AM – 5:00 PM	On-site Registration
8:00 AM – 9:00 AM	Breakfast Buffet
8:00 AM – 5:00 PM	Sponsors and Exhibits Open
9:00 AM – 10:00 AM	Welcome and Opening Remarks
10:00 AM – 11:30 AM	(4) Concurrent Sessions
11:30 AM – 1:30 PM	Keynote Speaker & Awards Lunch
1:30 PM – 3:00 PM	(4) Concurrent Sessions
3:00 PM – 3:30 PM	Coffee Break with Sponsors & Exhibitors
3:30 PM – 5:00 PM	(4) Concurrent Sessions
5:30 PM – 5:45 PM	Board Buses for Conference Dinner
6:00 PM – 8:30 PM	Conference Dinner
8:00 PM – 8:45 PM	Buses Return
Tuesday, September 20th	
7:00 AM – 12:00 PM	On-site Registration
7:00 AM – 8:00 AM	Breakfast Buffet
7:00 AM – 12:00 PM	Sponsors and Exhibits Open
8:00 AM – 9:30 AM	(4) Concurrent Sessions
9:30 AM – 10:00 AM	Break with Sponsors
10:00 AM – 11:30 AM	(4) Concurrent Sessions
11:30 AM – 12:00 PM	Field Trip Preview
12:00 PM	Grab & Go Lunch
12:00 PM	Board Buses for Field Trip
Afternoon	Field Trip
	Poster Social
	Dinner on Own
Wednesday, September 21st	
7:00 AM – 12:00 PM	On-site Registration
7:00 AM – 8:00 AM	Breakfast Buffet
7:00 AM – 10:30 AM	Sponsors, Exhibits & Posters Open
8:30 AM – 10:00 AM	(4) Concurrent Sessions
10:00 AM – 10:30 AM	Coffee Break with Sponsors, Exhibitors & Posters
10:30 AM – 12:00 PM	(4) Concurrent Sessions
12:00 PM – 1:00 PM	Closing General Session and Working Lunch
1:00 PM	Conference Adjourns